

Agenda – Global Kick-off 2024

DAY 1: HemoCue Global Kick-off 2024 GROWTH MATTERS - INCREASED IMPACT ON GLOBAL HEALTH

Begins	Ends	Topic	Room
08:00	09:00	Registration	HAV
09:00	09:25	Opening of HemoCue Global Kick-off 2024	HAV
09:25	09:45	Welcome and introduction from Kasper Schweitz	HAV
09:45	09:50	SHORT STAND-UP BREAK	HAV
09:50	10:45	Growing the HemoCue Brand	HAV
10:45	11:15	COFFEE BREAK + EXHIBITION	
11:15	12:10	Building a strong commercial foundation	HAV
12:10	13:10	LUNCH	Main restaurant
13:10	14:00	Growing with NPD & Reshaping Innovation	HAV
14:00	14:10	SHORT STAND-UP BREAK	HAV
14:10	15:10	How Ideas fuel growth	HAV
15:10	15:40	COFFEE BREAK + EXHIBITION	
15:40	16:25	Regulatory excellence and quality made easy	HAV
16:25	16:30	Closure of the day	HAV
16:30	17:00	Introduction to social activity	HAV
17:00	18:15	Social activity in Helsingborg	
18:15	18:45	Group photo after social activity	Hav
18:45	19:15	Own time	NA
19:15	22:00	DINNER	AMA restaurant

DAY 2: HemoCue Global Kick-off 2024 GROWTH MATTERS - INCREASED IMPACT ON GLOBAL HEALTH

Begins	Ends	Topic Headline	Room
08:30	08:45	Welcome to day 2	HAV
08:45	09:30	Building capacity for growth	HAV
09:30	09:35	SHORT STAND-UP BREAK	HAV
09:35	10:20	How Finance supports growth	HAV
10:20	10:50	COFFEE BREAK + EXHIBITION	
10:50	11:35	Growing with Compliance	HAV
11:35	11:40	SHORT STAND-UP BREAK	HAV
11:40	12:10	Growing talents and Leadership capabilities	HAV
12:10	13:10	LUNCH	Resturant
13:10	14:10	Customer presentation: Considerations in the Evaluation of POC Hemoglobin Devices	HAV
14:10	14:15	SHORT STAND-UP BREAK	HAV
14:15	15:00	How does DBS support Growth	HAV
15:00	15:30	COFFEE BREAK + EXHIBITION	
15:30	16:45	Rotating session: Clinical aspects impacting company growth	
16:45	16:50	SHORT STAND-UP BREAK	HAV
16:50	17:30	Q&A with L1	HAV
17:30	17:45	Closing remarks	HAV
17:45	19:00	Own time	
19:00	23:00	AWARD AND GALA DINNER	HAV

